

# Water Net Zero Stakeholder Newsletter

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[affinitywater.co.uk/waterneutrality](https://affinitywater.co.uk/waterneutrality)



**Project Zero Team  
are finalists!**



**Waterfall  
Podcast**



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at Bidwell West**

## Finalists!

We're thrilled to be finalists in not one, but two categories at this year's edie Net-Zero Awards. Project Zero has been recognised for both **Behaviour Change Campaign of the Year** and **Green Building Project of the Year Award**, alongside project partners Weir The Agency. The edie Net-Zero Awards showcase breakthrough innovations and tech solutions, driving sustainable initiatives. In addition, we've also been nominated for an **Innovation Award** at The Utility Week Awards – Fingers crossed for Project Zero!



## Project Zero Steering Committee

The project is overseen by an Independent Steering Committee, made up of professionals and academics who bring a wealth of experience and relationships to draw on. The members ensure the deliverability and credibility of the project. We meet regularly to review progress and discuss any emerging challenges. To learn more about our Steering Committee members, please read their [bios](#).



[Click here](#) to take the quiz to find out how much you could save, and to order your free water-saving devices

## Autumn water-saving tip

Save 65 litres every day by only running dishwashers and washing machines when they're full.

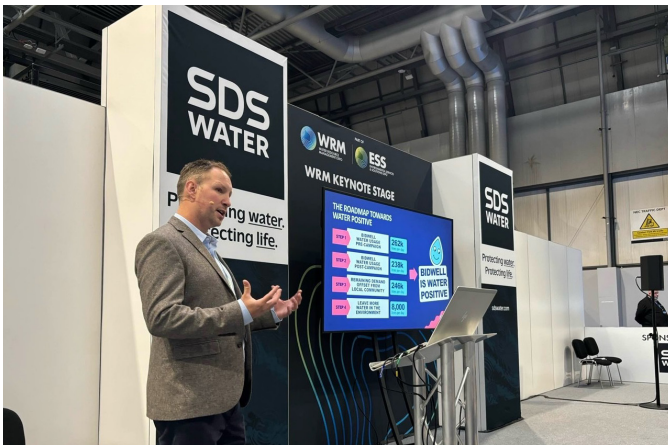
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## Knowledge Sharing

We've been busy sharing insights into the project at conferences, we've delivered presentations recently at:



- Environmental Services & Solutions Expo 2024
- Next Generation Asset Management & Capital Projects Conference
- Water, Wastewater & Environmental Monitoring 2024

## Lessons Learned

Lessons learned have been integral to the success of Project Zero. We're openly sharing our data as part of our blueprint and aim that others will adopt similar approaches to achieving water neutrality. Our lessons learned are reviewed regularly and our first report has now been published.

[View our PowerPoint Presentation](#)

## Smart Networks



We're working with B4T to install "Jellyfish" solutions at Bidwell. Jellyfish devices are compatible with the existing AMR network and provide real time data on customer water usage. This will enable Project Zero to monitor the effectiveness of our behaviour change campaign. Find out more about Jellyfish here:

[Jellyfish | Barter 4 Things.](#)



## Waterfall Podcast

Catch Jane Bellard and Gareth Barker on the [CCW Waterfall Podcast](#) speaking all about Project Zero's behaviour change campaign.



## Net Zero

6.246 tonnes  
of carbon saved



If you'd like to connect or you have any speaking opportunities coming up, please get in touch:  
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